

Access to Capital

Ability of an enterprise to secure the right match of capital to meet its financing needs for its stage of growth and scale.



Workforce Development

Access to training that allows Vermonters who want to work in the working lands sector - and by extension, the employers they choose - to be at a world class level.



Value Chain and Sector Collaboration

Relationships between different actors along the chain, as well as across industry sectors, that strengthen the system as a whole.



Technical Assistance

Availability of services to develop business plans, identify risk management strategies, and implement financial management systems, as well as provide topic, product, and process expertise.



Smart Policy

Rules and statutes that optimize the agricultural and forest use of Vermont lands, while protecting human, environmental and animal health.



Public Awareness

Communities' understanding of and support for the businesses and organizations that contribute to our working landscape.