

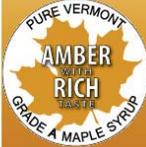
# Vermont Maple Sugar Makers' Association

South Royalton, VT



The VMSMA has a long history of organizing services to meet the needs of its members, including education workshops and opportunities across production, marketing, and regulatory topics.

Three decades ago, many pieces of equipment for making or storing maple syrup contributed trace amounts of lead to the finished product. VMSMA, with the help of industry partners, led the way to transitioning to the lead-free equipment that is in use today. In the recent past, we have provided marketing and promotion for the industry, helping to increase the visibility of our member's websites and partnering with groups like the Vermont Ski Areas Association and the Department of Tourism and Marketing.

	<p>GRADE A GOLDEN COLOR WITH DELICATE TASTE</p>	FANCY
	<p>GRADE A AMBER COLOR WITH RICH TASTE</p>	GRADE A MEDIUM AMBER
	<p>GRADE A DARK WITH ROBUST TASTE</p>	GRADE A DARK AMBER
	<p>GRADE A VERY DARK WITH STRONG TASTE</p>	GRADE B
		GRADE C/COMMERCIAL <i>(was not available for retail sale)</i>

Working Lands funds will be used for marketing assistance to modern and web based consumers, including conference workshops, webinars, and one-on-one technical assistance

Total Working Lands Grant: \$22,500

Total Matching Funds: \$11,250