

VERMONT WORKING LANDS ENTERPRISE INITIATIVE

University of Vermont— Plant and Soil Science and Community Development and Applied Economics



UVM plans to identify horticulturally and economically feasible market expansion opportunities for Vermont orchards to grow apples for high-value processing by hard cider producers in Vermont. Through this project UVM will: identify production capacity and needs for market expansion; identify orchard production system and varieties suited for hard cider; and conduct economic analysis to determine price points for cider apples. Collaboration between cideries, fruit growers, and researchers will be facilitated through a Vermont Cider Network.