

VERMONT WORKING LANDS ENTERPRISE INITIATIVE

Snug Valley Farm

East Hardwick, VT



Snug Valley Farm started as a dairy in 1974, transitioning to grass-fed Holstein beef in 1993. In 2012 Snug Valley Farm and the Frozen Butcher, LLC expanded to include pastured pork. The family found pork to be an innovative and complementary addition. Pork optimizes use of fixed assets, provides a quicker turn-around time to market and an environmentally sound means for reclaiming land, and paves a path for expansion with limited manpower. In 2013 the farm became a supplier to Dole & Bailey (Northeast Family Farms division), and is scaling up to provide them with 10 pigs per month. This coupled with growing restaurant, retail and local consumer demand has increased the farm's target pork production 359% from 49 to 225 pigs annually, transforming the farm into a key pork producer for the state, and a business large enough to support two families including the next generation.