

VERMONT WORKING LANDS ENTERPRISE INITIATIVE

Rockledge Farm Woodworks

Weathersfield, VT



Now about 20 years old, the business employs 2, with more planned as the business grows. Rockledge Farm makes furniture (primarily retail) and woodenwares (primarily wholesale) on a 200 year old farm. Located on a state highway, they use converted barns for workshops and retail Gallery. Their products are of hardwoods and burls, most native to the area. In early 2013 we joined the VT Attractions Association.



The focus of this project is to significantly grow the retail sales aspect of the business, and thereby improve the net business profitability. This will be accomplished by building a new website which will include a shopping cart component. This change will significantly enhance the visitor experience through improvements to the website.

Total Working Lands Grant—\$10,000.00

Total Match provided by Rockledge Farm Woodworks—\$5,000.00