

VERMONT WORKING LANDS ENTERPRISE INITIATIVE

Peaslee's Vermont Potatoes

Guildhall, VT



Peaslee's Vermont Potatoes has been a vital part of the working landscape of Vermont's Northeast Kingdom ever since Fred and Gertrude Peaslee founded the farm in 1928. Located in Guildhall Vermont, Peaslee's Vermont Potatoes® was founded on the strong family traditions and community values that make the North Country so special.

Those traditions were passed down to their son, Bert Peaslee, when he became manager of the farm after his father passed away in 1950. Bert knew that more knowledge about his family business was necessary to make Peaslee's Potatoes a better company to reach a wider consumer base with our quality products. At the age of seventeen, Bert went to the University of Maine and received his degree. Bert successfully ran the family farm for 50 years, growing a variety of crops along with our potatoes for sale, until his passing in 1999. Those strong family traditions that were integral in running Peaslee's Vermont Potatoes in 1928 are still adhered to today. Bert's wife Janice is the proud owner of the family farm, and their daughter Karen manages the business and day-to-day operations of our third-generation family farm to ensure we will continue to provide our community with Peaslee's Vermont Potatoes for years to come.



Peaslee's Vermont Potatoes will use the funds to upgrade their current grading and storage area in order to meet Good Agricultural Practices (GAP) certification.

Total Working Lands Grant: \$20,000

Total Matching Funds: \$9,750