

Big Picture Farm, LLC

Townshend, VT



Big Picture Farm is committed to making the finest, most delicious caramel in the world using fresh goat milk from their own herd. Their mission is to integrate agriculture and narrative in a fresh way that properly evokes the place, animals, and work in order to bring to life the exciting and unpredictable evolution of their products, farm, and lives. For the verdict is out: their experience of taste is heightened and deepened by the knowledge of their food's production and provenance. A unique agricultural product that uses only the highest quality ingredients and is guided by compassionate and sensitive husbandry deserves to be presented to the public with its narrative intact.



In order to keep up with increasing demand for their products and maintain the quality control necessary to meet customers' expectations, they plan to expand their caramel and cheese room and construct climate-controlled, food-safe rooms for short and longer-term storage of inventory. They have discovered through experimentation this past year that they can successfully freeze their caramels for up to 6 months. Taking advantage of this discovery would allow them to maintain a more consistent caramel production schedule in the spring and summer months. This is vital to their sustainability as a farm and business; not only would it increase (potentially double) peak-season sales, it would also allow them to offer more consistent, year round employment for their workers.

Total Working Lands Grant—\$20,000.00

Total Match provided by Big Picture Farm—\$55,000.00



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www.vermontworkinglands.com